



Dawn Julia Aviles

GRAPHIC DESIGNER/ART DIRECTOR

PROFILE

Hi, my name is Julia.

My appreciation for art and design started when I was young, as the only child of two designers - I was exposed to art and design at a very young age.

However, my passion blossomed as I entered college and was briefly introduced to the art of advertising. Everything about advertising still excites me and it will always be a dream of mine to be behind award winning campaigns that actually solve important issues we are facing today.

CONTACT ME

Date of Birth: 17 May 1993

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EXPERIENCE

ART DIRECTOR - 04-2016/ Present

Leo Burnett Manila

Joining Leo Burnett has allowed me to work with brands that took part in setting up standards in the advertising industry. From conceptualizing an ad to being sent on location shoots as the only representative of the creative department and earning recognitions throughout the process.

FREELANCE GRAPHIC DESIGNER - 06-2013/ 03-2016

Before starting my career as an art director I used to work as a freelance graphic designer for companies like AGCC (A Greeting Card Company), VMV Costemics and many more.

EDUCATION

Bachelors of Fine Arts Major in Visual Communication - 08-2014/ 06-2015 University of the Philippines

The University of the Philippines is the number 1 university in the country. Which explains the great honor it was for me when I found out I was one of the lucky students to pass the entrance exam. Studying in this university gave me the chance to test my leadership skills as I was involved in many extra curricular activities while maintaining my grades.

SKILLS

Photoshop



Illustrator



Premiere



After Effects



Another skills:

I do traditional work on the side. My favorite medium is watercolor and ink.

I am also fond of acrylic.

LANGUAGES

English
90%

Tagalog
native

HOBBIES & INTEREST

